

# Kitchen & Bathroom Designer eMag

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## Poetic Paco

Acclaimed Japanese architect Toyo Ito brings poetic design to the bathroom

Renowned Japanese architect Toyo Ito has joined forces with renowned bathroom company Paco Jaanson to create a stunningly conceptual bathroom collection. Hailed as one of the world's most innovative and influential architects, Toyo Ito's design philosophy centralises on the idea of fusing the physical and virtual worlds into a functional and lively space.

Wanting to depart from conventional meaning, Toyo Ito's bathroom collection for Paco Jaanson cleverly uses "flowing water" as the conceptual jumping off point. Toyo Ito (as the collection is aptly named) manifests movements of flowing water and the ensuing shapes found in the natural world in the collection.

The vanity and basin use smooth, water-worn shapes reminiscent of sand by the sea. The Corian surface has a sharp, defined edge near the outlet that fades away on the sloping side. The soap rest is a simple circle as if a single drop of rain had fallen. The basin mixer is a twisting looping form that arches over the basin as gracefully as a bird.

The lever is an elegant curve, which rests like a loose ribbon. As you move around the bathroom, the mixer's serpentine aesthetic presents new and captivating profiles. In the design of the mirrors, transparencies and fading concepts are used, which is something that Toyo Ito incorporates frequently in his architecture.

The Toyo Ito collection, distributed nationally by Paco Jaanson, showcases his esoteric vision with a sweeping, sculptured bathroom ensemble that takes natural shapes and forms to produce a gentle, soothing design perfect for the modern sanctuary.

Toyo Ito's designs express distrust for simplistic formula, so while the collection references simple and natural forms, it is how and to what an extent he develops these into design concepts that make him a true innovator in the world of design.

Innovative, conceptual design and functionality are spectacularly married together in the Toyo Ito bathroom collection available exclusively through Paco Jaanson.

