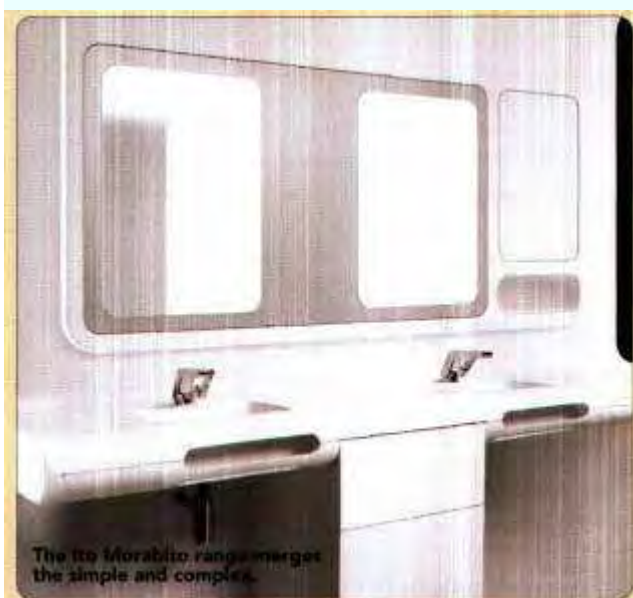


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BATHROOMWARE

Ito delves into 'simplicity'

French designer Ito Morabito has made a debut into the world of bathroomware with Ora-Ito, distributed by Paco Jaanson.

'Simplicity' is a word Morabito has taken on to describe his works, which merge the simple and complex. Spanish bathroom brand, Altro-Supergrif, has teamed up with Ito to create pieces for the home. The collection is set in stainless steel and Corian. All edges are rounded and each bead-like nozzle streams just the right pressure. The collection comprises basin mixers, showerheads, wall mounted basins and diverters.

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