THE ALLURE OF THE BATHROOM
BEAUTY COMES IN ALL COLOURS,
DESIGN THAT DAZZLES

paco jaansōn
ORA ITO
Ora-Ito is a young French designer, who became known after showing his designs on his web portfolio, which embellished by Apple, Nike, Louis Vuitton logos created quite a confusion in design circles. Very soon people wanted to know where they can buy those products. When they found out, these big companies did not even think of suing the young designer, instead they started hiring him giving him some real job opportunities. And that’s how Ora-Ito name became a brand, now his name signs products for brands like Adidas, Heineken, Joop, Artemide lamps, Capellini and Magis websites, Swatch watches, Gorenje, Davidoff packaging and even interiors like the one he designed for club The Cabaret in Paris.

ROVIRAS & TORRENTE
AERI is a result of Altro’s collaboration with the Barcelona design studio Roviras & Torrente industrial design, creating a totally new collection for the unique bathroom environment by using innovative materials and technology. The Aeri collection provides a new vision of different elements in the bathroom. This is as a result of professional investigation and a logical evolution of shapes, materials and applications. With Aeri, Paco Jaanson maintains its trajectory of innovation in the bathroom and are pleased to present this exciting new range which can suit a wide variety of users who are looking for something different in their bathroom.

TOYO ITO
Toyo Ito has designed for Paco Jaanson a complete bathroom collection that is based on the flowing of water. Toyo Ito is known for creating extreme conceptual architecture, in which he seeks to melt the physical and virtual worlds. He is a leading exponent of architecture that addresses issues of the contemporary notion of a “simulated” city. Toyo Ito is considered “one of the world’s most innovative and influential architects” (Designboom).

"The difference that existed between interior and exterior architecture of the 20th century is disappearing. There should be no limits as the buildings should be part of the ambience which in turn should penetrate into the buildings."

MASSIMILANO CICCONI
Massimiliano Cicconi was born in Civita Castellana in 1961 and he attended the “State school of Ceramic Art” in Civita Castellana where he was very interested in design and in ceramic traditions. In Civita Castellana he started to face the problems of ceramic materials concerning the important industrial centre of this town. He specialized in stage design at the “Academy of fine arts” in Rome and he started to teach artistic subjects. Then he worked as advisor with some designers offices in Rome and Civita Castellana. In 1997 he begun to cooperate with the companies of Colamedici group: Colavene, Colacril, Colbam. In 2000 he designed the series “Qube” for the company AXA and he has been the protagonist of “Shaping Ceramic” with numerous and different washbasins which can be matched to the “Qube” and with the series “Rond” characterized by flexibility.

MAURIZIO DURANTI
Born in Florence in 1949, Maurizio Duranti lives actually in Milan since 1987, after he had been living for many years in Genoa, where he graduated in 1976. He indifferently attends to architectural planning, interior design and industrial design. He has been a teaching assistant at the Architectural Department of the University of Genoa and teacher at the European Institute for Design. Moreover he designs numerous commercial spaces, especially in houseware and gift articles sectors, some of which have been published several times in Italian and foreign magazines for their particularly innovative characteristics. He currently cooperates with various companies for which he has designed objects, furniture, lamps, tableware, etc. utilizing wood, metal, porcelain, glass, marble etc. "Understatement" Designer, he does not like excessiveness and his design tends to mediate tradition with contemporary values and indications.
WELCOME

The once humble bathroom fulfils so many purposes these days: it’s a cleansing zone, a personal sanctuary, a place of escape and relaxation.

OUR MOTTO

Our motto is that one perfect fitting can transform the ordinary into a private sanctuary that creates a palace for physical and emotional well being. Enjoy.

SPECIAL THANKS

Special thanks to those who believe in function transposed by form and the genuine feelings this creates. Relentless inspirations.

National Office 1 800 006 260

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I cultori dell’originalità non si lasceranno sfuggire i piani d’appoggio in ceramica decorata, con effetti grafici assolutamente inaspettati. Il bagno diventa un’opera d’arte contemporanea.

Those who love originality won’t want to miss these counter surfaces in decorative ceramic. Completely unprecedented design elements turn the bathroom into a work of contemporary art.
BE AMAZED
Artist Alfredo Anzellini’s “Strati di Senso” designs for our ceramic counter areas are a mark of absolute originality. Simple surfaces became a design feature, a true work of art, while pure aesthetic beauty combines with the practicality, resistance, and natural durability of ceramic.

LASCIATI SORPRENDERE
Le opere “STRATI DI SENSO” dell’artista Alfredo Anzellini, applicate sui piani, ne esaltano l’originalità. Il risultato è tutta un’altra ceramica. Il piano d’appoggio si trasforma in un pezzo di design, in un’opera d’arte. Una pura bellezza visiva che si aggiunge alle caratteristiche di praticità, resistenza e durata della ceramica.
La componibilità è la forza di Inka.
2 misure di lavabo, che possono essere disposti singoli, in coppia, affiancati in linea, o montati su un mobile.
Non mettere limiti ai tuoi desideri di design.

Modular design is Inka’s greatest strength.
Inka washbasins come in two sizes and can be cabinet-mounted or arranged alone, in pairs, or in rows.
Don’t hold back on the designer touches you’ve dreamed of.
 Possibili combinazioni con lavabo 60
Options with washbasin 60

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Possibili combinazioni con lavabo 40
Options with washbasin 40

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

BIANCO MATT . MATTE WHITE
NERO MATT . MATTE BLACK
MORRONE MATT . MATTE BROWN
ARTE 1 . ART 1
ARTE 2 . ART 2

APERTO SU RICHIESTA LAVABO 60 / UPON REQUEST WASHBASIN 60
APERTO SU RICHIESTA LAVABO 40 / UPON REQUEST WASHBASIN 40

SIGNATURE
INKA PROJECT

52 cm 32 cm 22 cm 12 cm
IT ISN’T DEEP. IT’S JUST CLASSY.
LA PROFONDITA NON E IL SUO FORTE
IL DESIGN, SI.

BUDDY
design Massimilano Cicconi

The double-sink washbasin is no luxury item, it’s a delightful way to simplify your life. Room for everyone means less time wasted in the morning and more time to spend enjoying one another: make-up for her, a shave for him, and then everyone’s off to the start of another busy day.

Il lavabo a doppia vasca non è un lusso: è una piacevole comodità che semplifica la vita. A ognuno il suo spazio, per ridurre i tempi al mattino, per il piacere di ritrovarsi insieme in bagno:a lei il make-up, a lui il rasoio, e via verso una giornata piena di impegni.

The double-sink washbasin is no luxury item, it’s a delightful way to simplify your life. Room for everyone means less time wasted in the morning and more time to spend enjoying one another: make-up for her, a shave for him, and then everyone’s off to the start of another busy day.
It is an interpretation inspired by twenties & thirties Design Vanguard. Through this project the desire is to go deep inside the culture of the period between the two World Wars inspiring itself above all to Jean Puiforcat, French Artist and Designer who worked during those years.

Si tratta di una interpretazione ispirata dagli anni venti e trenta del Design Vanguard. Tramite questo progetto il desiderio è di andare in profondità dentro la cultura del periodo tra le due guerre mondiali ispirandosi al di sopra di tutto per Jean Puiforcat, artista francese e designer che ha lavorato in quei anni.

Change the way you think about the bathroom.
Un passo avanti, e qui è una gamma vorrete ammirare. Linee morbide e sinuose, ma con la mente dei suoi propri. Un tocco piacevole e originale, che è funzionale sopra di tutto.

BL220 monoforo bidet . bidet mixer
BT220 monoforo bidet  bidet mixer
BL200 lavabo monoforo  basin mixer
BT200 lavabo monoforo  basin mixer

A pesar de que recuerda a una de la atmósfera sofisticada cultural de una época pasada por cada elemento de Belmondo es original y no una imitación de los productos de la época.

Although it reminds one of the sophisticated cultural atmosphere of a by gone era - each item of Belmondo is original and not an imitation of products of that time.
La calidez de la madera transmite equilibrio y la calma, junto a la bañera. Confort unidos con el diseño.
The warmth of wood transmits balance and calm, next to the bath. Comfort united with design.
How does one get ideas that are original?
One way is to go shopping!

BL020 piantana con porta asciugamano . 3 rail holder
BL017 mensola sospesa 60cm . 600mm shelf
BL007 mensola sospesa . 45cm . 450mm shelf

BL013 porta spazzola . brush
BL001 porta asciugamano ad anello . towel ring
BL005 porta abiti . robe hook
BL004 porta rotolo . toilet roll

BL008 porta sapone da muro . soap dish
BL009 porta spazzolino da muro . toothbrush holder
BL014 porta asciugamano 60cm . 600mm towel rail
BL002 porta asciugamano 45cm . 450mm towel rail
BL003 porta asciugamano 30cm . 300mm towel rail

Either flea markets or charity shops for old clothes and accessories that can be reinterpreted into all sorts of products for the bathroom, office and all, but the big retailers simply copy catwalk designers following the herd mentality.
Godetevi l’auto-assuredness che si riflette nella costruzione dei suoi disegni. “Mi sembrava giusto avere forma bella senza tutte le periferiche”

GES386 cromo lucido • polished chrome

Enjoy the self-assuredness that is reflected in the construction of his designs. “It just seemed right to have beautiful form without all the peripherals”
The collection is created without an aerator so the water can flow naturally: it is a myth of the fountain with the safety of an inner flow control which allows function with any pressure.

El caño no contempla el aerador para poder así crear la sensación de una cascada natural.

The collection is created without an aerator so the water can flow naturally: it is a myth of the fountain with the safety of an inner flow control which allows function with any pressure.
Adopting the latest decoration trends, artists have left minimalism aside to create an elegant and timeless collection whose infinite source of inspiration is the Mediterranean sea. Light, water and life in permanent contact with Lladró patterns and designs.

Siguiendo las últimas tendencias, los artistas han dejado arrinconado el minimalismo creando una elegante y atemporal línea, teniendo como fuente de inspiración el simbiosis permanente entre vida, agua, mediterráneo y toque LLADRÓ.
Yin and Yang, Black and White. Understanding, accepting, pacing and measuring contradictions is one of life’s secrets. Utopias are unreachable, micro utopias can be formed.

Yin e yang, blanco y negro... la comprensión, el conocimiento, de las contradicciones son unos de los secretos de la vida... las utopías son inalcanzables... las minis utopía en cambio pueden ser realidad... proponiéndoselo...
The most inspiring elements of life captured in the shapes and colours of handcrafted porcelain, created in the City of Porcelain, in Tavarnes Blanques, in Valencia.

Los elementos más inspiradoras de la vida capturados en las formas y los colores de porcelana hechas a mano, creada en la Ciudad de la Porcelana, en Tavarnes Blanques, en Valencia.

**STANDING INSPIRATION**

- 45.144 odyssea black soap dish . odissea nero portasapone
- 44.144 nautilus white soap dish . nautilus bianco portasapone
- 44.162 wc brush . pulitore wc
- 44.124 tumbler . bicchiere
- 45.147 soap dispenser . sapone titolare
- 45.150 flower vase . vaso di fiori
KONG

Eet nim digna facili lis nulpar kalper egaal in henibh et uere duip enorts soduni nim pil od
in henibh et uere duip enorts soduni nim pil od
nulpar kalper egaal in henibh et uere duip enorts soduni nim pil od
in henibh et uere duip enorts soduni nim pil od

design Giovanni Calistie
Massimiliano Braconi
RING
SMOOTH AS THE SURFACE OF A POND
The smooth lines of our basin for those who love a minimal approach.
It’s slendid finish reflects pure brilliance.

design Maurizio Duranti
KER3044
little 65 - 65x40cm

LITTLE
design Maurizio Duranti
A design inspired directly to the style of the 20's and the 30's. Shapes characterized by an elegance that find in volumes lines and details its perfect expression.

Un design che prende ispirazione direttamente dallo stile progettuale degli anni '20-'30. Le forme caratterizzate dall'eleganza che si esprime attraverso volumi, linee e particolari del tratto sofisticato.

COCO

Design Simone Anzellini
The hard and ductile matter creates space inside the void, creating oval sections and compact silhouettes. In their moderate classical nature, the elements define contemporary lifestyle.
THE CONNECTION

Cada material tiene su propio idioma, el resultado final es determinado por la relación entre la forma y el concepto. Calidad y comodidad.

Each material has its own language, the final result is determined by the connection between form and concept. Quality and comfort.

KER3115 vaso sospeso · wall hung wc
KER3125 bidet sospeso · wall hung bidet

KER3116 vaso unico · floor mount water closet
ART3120 bidet · floor mount bidet
Para crear formas simples con una elegancia única, estas pocas palabras expresan el alma de la serie de Flo. Limpieza y geometrías esenciales Flo hacen un tema atemporal y no una moda pasajera. 

To create simple shapes with a unique elegance, these few words express the soul of Flo series. Clean and essential geometries make Flo a timeless item and not a fad.
Elegant, spotless, and graceful, Flo’s shape is as pleasing to look at, as it is easy to clean. The basin and adjacent space are contained within a design marked by soft curves.
E’ arrivato il momento più bello: quello di scegliere. Immagina la combinazione ideale: un lavabo o due, installato a destra o a sinistra, il piano d’appoggio in tinta o in contrasto, o in ceramica decorata. E’ come provare un abito: il piacere è anche nella scelta.

A ELA38BL stainless steel enamelled basin
AEMLCR polished chrome tap
AELA285 aluminium shelf structure, excludes front panel
AELA55 stainless steel basin 550mm with
KEEP
THE SEARCH FOR PERFECTION

Through constant innovation and systematic planning in all aspects of design of the product is the aim in order to reach out for a quality that persists in time.

Attraverso la costante innovazione e la pianificazione sistematica in tutti gli aspetti di progettazione del prodotto è l’obiettivo, al fine di raggiungere una qualità che persiste nel tempo.
It is difficult to associate the architect Toyo Ito to a specific trend, always observing the world for different ideas, his obsession for lightness and his fascination for the organic world has been transmitted to the bathroom.

The collection's main element is a top made by Corian of which the washbasin has the natural form of the erosion of water just like the sand at the sea. In the design of the mirrors, transparencies & fading concepts are used, which is something that Toyo Ito incorporates frequently in architecture.

The bathroom accessories and illumination allows us to travel to the geometric & cosmopolitan world. That urban and advanced touch, gives every day elements the required utility in the bathroom.
Based on an independent modular structure, it reinvents the distribution of the domestic space: a large cube is the room, with all the proper elements of a bathroom: faucets, furniture, and a column shower. Its rounded edges transmit continuity; all elements are part of this single unit.

This futuristic touch reminds you of the inside of a space ship.

ORIZA ITO

FUTURISTIC BATHROOM
INTEGRATIONS OF QUALITY

067.643.310

Colonna doccia con miscelatore termostatico. Shower column with thermostatic mixer.
PASSIONATE BY HIS EXPERIENCE

Passionate by his experiences with home furniture, the designer has initially chosen the washbasin as the masterpiece to express the way he wanted to configure his bathroom. The washbasin is a single piece of resin in the shape of a P from the floor, with a mirror acting like its extension. The mirror comes with an anti-blur system as well as a touch lighting system. A second option, somewhat more minimal, includes a wall-mounted wash basin made of resin, with rounded and soft edges, but with smaller dimensions, along with a separate mirror.

PASSIONNE PAR SES EXPERIENCES

Empujado por su pasión hacia la decoración y muebles, el diseñador escogió el lavabo como pieza principal de su creación para el baño. El lavabo es una pieza individual de resina con una silueta con forma de P desde el suelo, con un espejo que es prolongación natural. El espejo tiene un sistema antivaho y un sistema “Touch Light”. La segunda opción, algo menos minimalista, incluye un lavabo a pared de resina, con angulos redondeados dulcemente, con unas dimensiones inferiores y un espejo a juego separado.
Design, for me personally is a mixture of everything, combined with lateral thinking and humour and, last but not least, realising that you have never “made it” and you are only as good as your next design.

Diseño, para mí personalmente es una mezcla de todo, combinado con el pensamiento lateral y el humor y, por último, pero no al menos, darse cuenta de que usted nunca ha “hecho” y usted es sólo tan bueno como su próximo diseño.
LA DEFINIZIONE DI MODULI

A new generation of sculptured sanitary ware. The great smooth line prospectively defines space, generating trapezoidal shapes which cannot be unnoticed.

Adopting the latest decoration trends, artists have left minimalism aside to create an elegant and timeless collection whose infinite

Hombre, rigurosa, los signos primordiales que parecen haber llegado directamente desde el agua erosiona la piedra con el deseo de diseñar formas femeninas y los volúmenes de sólidos.
One hole semi recessed washbasin 60x40x35.5

One hole semi recessed washbasin 60x40x35.5

INKA Ceramic counter 12x35.5

INKA Ceramic counter 22x35.5

INKA Ceramic counter 32x35.5

INKA Ceramic counter 52x35.5
### Pan
- **Wall Hung**
  - Finish: White Ceramic
  - Code: KER1715

### Basin
- **Wall Hung**
  - Finish: White Ceramic
  - Code: KER1725

### Bidet
- **Wall Hung**
  - Finish: White Ceramic
  - Code: KER1740

### Pedestal
- **Wall Mount**
  - Finish: White Ceramic
  - Code: KER1740

### WC
- **Floor Mount**
  - Finish: White Ceramic
  - Code: ART3120

### Wall Hung Code
- **BIDET**
  - Finish: White Ceramic
  - Size: 50x30cm
  - Code: KER3115

### Wall/Bench Code
- **BASINS**
  - Finish: White Ceramic
  - Size: 46x37cm
  - Code: KER3141

* Indent Order
**BASIN MIXER**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
CHROME | 067.106.110 | 800 x 480 x 280

**BIDET MIXER**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
CHROME | 067.306.110 | 800 x 480 x 280

**SHOWER COLUMN WITH THERMOSTATIC MIXER**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
WHITE | 067.643.310 | 195 x 82 x 255

**BASIN WITH MIRROR + LIGHTS**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
WHITE | DILVBLTO | 570 x 670 x 190

**WALL HUNG BASIN WITH ONE TAP HOLE**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
WHITE | DILVBT1 | 570 x 670 x 190

**DRAW UNIT**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
WHITE | OIMCPBL | 540 x 420 x 450

**DIVERTOR WALL MIXER**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
CHROME | 067.437.110 | 560 x 420 x 450

**TOILET ROLL HOLDER**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
CHROME | OITAPVIB | 115 x 65 x 50

**TOILET BRUSH**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
CHROME | OITAPAIB | 115 x 65 x 50

**TOOTHBRUSH TUMBLE**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
WHITE | DIOCVIB | 80 x 80 x 360

**SOAP DISPENSER**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
CHROME | DICOCDIB | 80 x 80 x 360

**DOUBLE ROB HOOK**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
CHROME | OITAPFDIB | 115 x 65 x 50

**TOWEL RAIL 30CM**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
CHROME | OITAGT30IB | 300 x 27 x 40

**TOWEL RAIL 45CM**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
CHROME | OITAGT45IB | 450 x 27 x 40

**TOWEL SHELF**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
CHROME | OITAGTRIB | 450 x 90 x 90

**SHOWER COLUMN WITH THHERMOSTATIC MIXER**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
WHITE | 067.643.310 | 195 x 82 x 255

**SHOWER HEAD**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
CHROME | 067.631.110 | 331 x 283 x 33

**WALL MIXER**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
CHROME | 067.436.110 | 40 x 80 x 190

**BIDET MIXER**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
CHROME | 067.306.110 | 800 x 480 x 280

**BASIN WITH MIRROR + LIGHTS**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
WHITE | DILVBLTO | 570 x 670 x 190

**WALL HUNG BASIN WITH ONE TAP HOLE**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
WHITE | DILVBT1 | 570 x 670 x 190

**DRAW UNIT**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
WHITE | OIMCPBL | 540 x 420 x 450

**DIVERTOR WALL MIXER**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
CHROME | 067.437.110 | 560 x 420 x 450

**TOILET ROLL HOLDER**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
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**TOWEL RAIL 45CM**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
CHROME | OITAGT45IB | 450 x 27 x 40

**TOWEL SHELF**

**FINISH** | **CODE** | **DIMENSIONS**
--- | --- | ---
CHROME | OITAGTRIB | 450 x 90 x 90

* Indent Order
“Give a man a fish and he will eat for a day.
Teach a man to fish and he will eat for a lifetime.”

- Chinese Proverb

It's a well known proverb. And for good reason! Providing people and communities with the support, tools and training they require to work their way out of poverty and into self-sufficiency enables us to break the poverty cycle. That's where SEE Solutions comes in.

Your vital contribution will go towards SEE Solutions funded projects that may focus on farmer training to improve produce quality and yield, small loans to start-up new businesses, the formation of cooperatives to unite and support producer groups, and finding new markets and ensuring fair prices. These activities provide individuals and communities with the greatest potential to overcome their economic challenges and enable them to create a sustainable means of living.

With your support, we can help liberate the working poor from the cycle of poverty with long term solutions. It's about providing a hand up, not a hand out.